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**ARCHBISHOP EMERITUS DESMOND TUTU TO RECEIVE J. WILLIAM
FULBRIGHT PRIZE FOR INTERNATIONAL UNDERSTANDING**

***Archbishop Tutu Recognized for Lifelong Work Promoting Reconciliation,
Empathy and Peace***

WASHINGTON, D.C. Nov. 20, 2008 – The Fulbright Association announced today that it will award the J. William Fulbright Prize for International Understanding to Archbishop Emeritus Desmond Tutu at a ceremony on Nov. 21 at the U.S. Department of State. The Fulbright Prize recognizes Archbishop Tutu's tireless work for peace in South Africa and elsewhere, his courage in speaking out against injustice, his efforts to achieve a democratic and just society without racial division, and his initiatives to alleviate suffering caused by HIV/AIDS.

“The Fulbright Prize commemorates many decades of work promoting international understanding through Fulbright and other international educational exchanges,” said Suzanne E. Siskel, president of the Fulbright Association. “It is a great honor to confer the 2008 Fulbright Prize on Archbishop Emeritus Desmond Tutu whose life work exemplifies the conviction that we must, as the Fulbright Program's founder insisted, recognize human dignity as the essential common bond for a peaceful world.”

The Fulbright Program, an international educational exchange initiative, was created in 1946 by legislation sponsored by the late Senator J. William Fulbright of Arkansas. The U.S. Department of State administers Fulbright exchanges between the United States and more than 150 other countries.

The J. William Fulbright Prize for International Understanding carries a \$50,000 award provided by The Coca-Cola Foundation. The Fulbright Association created the Prize in 1993 with a grant from The Coca-Cola Foundation to recognize individuals who have made extraordinary contributions to fostering international awareness and understanding.

“From war-torn countries to poverty-stricken communities, Desmond Tutu walks into darkness and always finds the light,” said Neville Isdell, chairman of the board, The Coca-Cola Company. “He sees the best in people as he confronts the worst in people. You can't look at his life's work—at his campaigns for human

--more--

Fulbright

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rights, his efforts against TB and HIV—and not come away hopeful about tomorrow.”

Previous recipients of the Fulbright Prize are Nelson Mandela, former president of South Africa; Jimmy Carter, the 39th president of the United States; Franz Vranitzky, former federal chancellor of Austria; Corazon C. Aquino, former president of the Philippines; Václav Havel, former president of the Czech Republic; Patricio Aylwin Azócar, former president of Chile; Mary Robinson, former United Nations high commissioner for human rights; Martti Ahtisaari, former president of Finland; Kofi Annan, former United Nations secretary-general; Sadako Ogata, former United Nations high commissioner for refugees; Fernando Henrique Cardoso, former president of Brazil; Colin L. Powell, former U.S. secretary of State; and Bill Clinton, 42nd president of the United States.

Four recipients of the Fulbright Prize—Nelson Mandela, Jimmy Carter, Kofi Annan, and Martti Ahtisaari—were later named Nobel Peace Prize laureates. Archbishop Desmond Tutu received the Nobel Peace Prize in 1984.

The international committee convened by the Fulbright Association to select the Fulbright Prize laureate was chaired by Fulbright alumnus Craig R. Barrett, chairman of the board, Intel Corporation. Sitting on the Selection Committee with Dr. Barrett were Marilyn Berg Callander, immediate past president of the Fulbright Association; Fatima Al-Shamsi, secretary general, United Arab Emirates University; Daniela Michel, founding director, Morelia International Film Festival, Mexico City; Suzanne Snively, senior advisory partner, PriceWaterhouseCoopers, Wellington, New Zealand; Arnold Tsunga, director, Africa Programme, International Commission of Jurists, Geneva; and Jan Veldhuis, president emeritus, Utrecht University, The Netherlands. All selection committee members are alumni of the Fulbright Program.

The Fulbright Association is a private, non-profit organization that supports and promotes the Fulbright Program. There are nearly 300,000 Fulbright alumni throughout the world.

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